

EVENT INSTRUCTION PACK



TOUGH MUDDER WISCONSIN

Devil's Head Resort
6330 Bluff Road, Merrimac
WI 53561

Saturday, July 23rd & Sunday, July 24th, 2011

IMPORTANT:

YOU MUST READ THESE INSTRUCTIONS BEFORE YOU ARRIVE AT SNOW VALLEY

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[TOUGH MUDDER - FACEBOOK](#)



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1. EVENT SCHEDULE

SATURDAY, July 23		
TIME	EVENT	LOCATION
7:00 am– 12:00 pm	Registration	Entrance
9:30	Costume Contest	Party Zone
9:00	Start Group 1	Start Area
9:20	Start Group 2	Start Area
9:40	Start Group 3	Start Area
10:00	Start Group 4	Start Area
10:20	Start Group 5	Start Area
10:40	Start Group 6	Start Area
11:00	Start Group 7	Start Area
11:20	Start Group 8	Start Area
11:40	Start Group 9	Start Area
12:00	Start Group 10	Start Area
12:20	Start Group 11	Start Area
12:40	Start Group 12	Start Area
1:00	Start Group 13	Start Area
1:20	Start Group 14	Start Area
1:40*	Start Group 15	Start Area
4:30	Course Closes: Participants who have not reached the ½ way mark will be escorted off.	Start – ½ Way Mark
6:30	Post Party ends	Party Zone

*if necessary

SUNDAY, July 24		
TIME	EVENT	LOCATION
7:00 am– 12:00 pm	Registration	Entrance
9:30	Costume Contest	Party Zone
9:00	Start Group 1	Start Area
9:20	Start Group 2	Start Area
9:40	Start Group 3	Start Area
10:00	Start Group 4	Start Area
10:20	Start Group 5	Start Area
10:40	Start Group 6	Start Area
11:00	Start Group 7	Start Area
11:20	Start Group 8	Start Area
11:40*	Start Group 9	Start Area
4:30	Course Closes: Participants who have not reached the ½ way mark will be escorted off.	Start – ½ Way Mark
5:00	Post Party ends	Party Zone

* If necessary

2. DIRECTIONS/PARKING

Event address: 6330 Bluff Road, Merrimac, WI 53561.

Directions: Take I90/94 to Exit 108A (Merrimac). Follow Hwy 78 South approximately 8 miles. Turn right onto Hwy DL. Turn Right onto Bluff Road and Veer Right at the Devil's Head Sign.

Parking On-Site: Parking is available on-site for a \$5 fee- CASH ONLY. There will be buses running all day on Saturday between parking lots taking you to registration and check in, if you're feeling lazy. Please arrive at least TWO HOURS before your start time to park and register.

For parking updates, please call our customer service hotline at 718-395-7963.

Cars parked along the road or not parked in designated spaces WILL be towed. There will be police and a tow truck on-site. All incurred damages and costs will be at the driver's expense.

****To avoid back-ups and over-filled lots, we strongly encourage all Mudders to carpool!****

3. SPECTATORS

All spectators **MUST** register online [here](#). For legal and insurance reasons we are required to charge for spectators and we require all spectators to sign a physical waiver.

The online spectator ticket price is \$15. These will likely sell out so **encourage family and friends to buy in advance!** Online spectator registration will close at noon on Friday, July 22nd.

If there are still tickets available, the day-of ticket price is \$40. Note: day-of ticket sales will be **CASH ONLY**.

To save time on event day [download and print the waiver here](#) and bring it signed to registration.

On arrival at Devil's Head, all spectators must pick up their wristband from spectator registration. Please bring the email confirmation from Raceit.com and valid photo ID in order to receive the wristband. *Note: children under 10 are allowed to spectate for free and do NOT need to be registered.*

4. EVENT RELATED FACILITIES

- **Questions:** The Info Desk is located at the entrance. Here, our very own Antonia will answer all your questions, but please don't overwhelm her with pleas to change start times.
- **Buy Stuff:** There will be ATMs located at the entrance, but we recommend you come with a pocket full of cash.
- **Bag Drop:** There will be a Bag Drop facility located on site. We recommend participants bring their own bag.
- **Feed Yourself:** Food and beverages will be on sale throughout the day of the event. You can find these at the concessions area inside the Party Zone. Vegetarian food will also be available.
- **Take a Ride:** The Ski Lift will be running and you will be able to avoid a hike by taking it to the top for only \$5- CASH ONLY!
- **Relieve Yourself:** Portable toilets for participants and spectators are located throughout the venue. There are also several indoor restrooms.
- **Lost & Found:** If you find anything that doesn't belong to you, please, be a model citizen and turn it in at Bag Drop. If *you* lose something (Trust us, this happens a lot. We once found an engagement ring in the parking lot.) check at Bag Drop. TMHQ takes all unclaimed items at the end of the day, so if the Bag Drop doesn't have it, you should send us an email (info@toughmudder.com). We don't recommend that you try stopping by, we're like the CIA – you won't be able to find us. Anything that sits in TMHQ for over 30 days goes straight to the Salvation Army.

5. REGISTRATION

Firstly, Registration opens on **Saturday at 7:00 am** and **Sunday at 7:00 am**. You should allow about 2 hours for parking, shuttles, and registering.

Participant registration is a three step process. Follow these simple rules and you will fly through; ignore these rules and you will be walking around like a goat with a bag on its head.

Step 1: Sign your Death Waiver. Pick up a waiver and sign it. There will be a table dedicated to waivers when you walk in. **GO HERE FIRST.**

If you do not sign the waiver, you cannot start the event. To save time on event day [print off and sign the waiver here](#), and bring it with you to registration. If you do this, you can skip step 1 above. Yippee!

Step 2: Packet Pick Up. After you have your *signed* waiver in hand proceed to packet pick up. There will be lines organized alphabetically by last name. Please don't forget your last name. Here you will get:

- Your very own participant pack with your name on it! This will contain: 4 safety pins, 1 bib and 2 colored, numbered wristbands: one to say that you are part of the event, and another for bag drop.
- If you are 21 or over, you will also receive a Dos XX wristband so that you can claim your free beer.

Step 3: We write on your forehead in permanent marker. Fairly self-explanatory, right? You must have your bib number on your forehead and either your arm or leg (and anywhere else you want to tag yourself). This is how we identify you for pictures and, Mudder forbid, in case of serious injury.

All participants must bring a valid photo I.D. to registration. You will NOT be allowed in without one. No exceptions.

Start Times:

Groups of 500 start every 20 minutes beginning at 9:00AM on Saturday and groups of 300 every 20 minutes on Sunday. You can find your start time here or on the Tough Mudder website. It will also be on the packet that you pick up at registration.

Wherever possible, participants have been assigned to the closest available start time that they requested when registering for the event. However, due to demand, participants may find that they are not in the Start Group time they had requested. Please do not contact us requesting a time change.

****There WILL be a costume contest at 9:30AM each day.**

The winner WILL win a season pass. Plan your outfits and start times accordingly.**

Military Discounts

If you received a military discount when you registered, you **MUST** have your military ID with you on event day or this discount cannot be honored.

Wounded Warrior Project

If you registered through ACTIVE.com: If you pledged to raise \$150 for the **Wounded Warrior Project** when you signed up online, you **must** have matched, or, better yet, exceeded, this amount on Raceit.com by midnight of Sunday, July 17th, 2011. We will have records of participants who have not managed to reach this threshold and will require such persons to pay an additional \$50 in order to start the event.

Volunteers will be collecting donations on-site at the Bag Drop and the Info Desk.

6. COURSE INFO

Course Map:

Details of the terrain and obstacles throughout the course are located [here](#).

Note: Due to weather conditions, local burn bans, and other restrictions, it is possible that the course may change and that some obstacles may be altered or removed completely.

Course Safety Warning:

The course is designed to be very difficult and the terrain is at times muddy, slippery, and potentially dangerous. You will be wet after the first mile, and you **MUST** be able to swim more than fifty yards if you attempt the **Walk the Plank** obstacle. If you do not feel comfortable completing any obstacle, **DO NOT** attempt it; simply continue on to the next obstacle. But really, what do you think you signed up for, Warrior Dash?

Wild Parsnip:



Please watch for and **AVOID** the Wild Parsnip plant pictured to the left. **It has ONLY been seen in the parking lot.** Wild parsnip can cause phytophotodermatitis, which is a fancy word that means you will get a terrible rash and/or blistering if your skin comes in contact with the plant's juices. Skin discoloration can also occur. Although we like our events to be tough, we like to be the one's making them that way. We would be terribly upset if what you take away from the event is a blistered discolored leg instead of a broken arm or twisted ankle.

Course Sweep:

At **4:30PM**, all participants who have not reached the ½ way mark will be escorted off the course by the First-Aid team.

Electroshock Therapy does conduct a shock of 10,000 volts. Please be advised that this obstacle is dangerous if you have certain health conditions, epilepsy, or a pacemaker.

There **will be** drinking water at four different locations throughout the course and another at the finish. Participants are encouraged to supplement this with personal hydration systems as well.

Heat sheets will be available throughout the course and at the Finish Area.

7. EQUIPMENT & CLOTHING

What to Wear:

- Normal running shoes. We **DO NOT** recommend you buying a brand spanking new pair of kicks for this event; shoes get muddy, because *you are running through mud*. At Tough Mudder, all shoes go to heaven (or get recycled and delivered to starving/shoeless children in Africa).
- Gloves
- Hat
- Hydration system – **FILLED WITH WATER**, not cerveza. Note: Again, there will be water stations.
- Warm/dry clothing to change into after the race.

Costumes and anything creative. We have yet to see anything more impressive than the Avatars, but we keep wishing and hoping and dreaming that this day will come. **What NOT to wear:**

- You **CANNOT** wear spikes or cleats during the event. There will be an inspection at the Start Area—and when we catch you, trust us, we'll make it embarrassing that you tried to defy the mighty Mudder.

Shameless Self Promotion:

- Tough Mudder branded performance apparel brought to you exclusively by Team Retail Solutions. You can purchase all items [online](#). TRS will also have a large selection of items on sale outside in a retail tent near the Finish Area. Cash and credit cards will be accepted.

8. POST-PARTY & AWARDS

The Post-Party is a key component of the Tough Mudder experience. Bands and DJs will be playing live music throughout the afternoon. It is kind of like Dick Clark's Rocking New Year's Eve. But it's not a new year, and it's not nighttime, and there is no Dick Clark. Kick back and celebrate what will probably be the greatest accomplishment of your life. Unless you make it to World's Toughest Mudder, that is.

Timing:

If you wish to record your time to be eligible to enter the World's Toughest Mudder, you can do so after the event through the online survey located on the Southern California event page of the Tough Mudder website. **It is your responsibility to remember your time.**

Post Post Party:

The resort is throwing a Post Post Party at the Devil's Den from 8:00pm – 12:00am FRIDAY and SATURDAY nights! This event will feature Ordinary Outcast, click [HERE](#) to check them out!

Tough Mudder Most Respect Awards:

Special awards are given to participants who have completed the race after overcoming serious illness, injury or misfortune. If you feel that one of your Team Members deserves recognition, please email info@ToughMudder.com.

Tough Mullet & Mohawks:

Free head-shaves will be available on-site. Participants are encouraged to get a Mullet or a Mohawk. Warning: We have professional hair dressers coming out to make your hair a masterpiece, so be sure to take advantage. That being said, we are not liable for what you have to say to your boss on Monday.

Tough Mudder Tattoos:

Participants interested in getting a Tough Mudder tattoo can do so on site in the Tattoo Tent on site, provided by [Steve's Tattoos](#). They will be available for \$70. Send us your receipt and we'll give you a free entry to a Tough Mudder of your choice in 2011.

Carnival of Tough

Get pumped before and after you hit the course with our Celebrity Keg Toss. See if you're tough enough to take on Bieber. This event will also feature a Dunk Tank, Tough Mudder style. Winning a free beer in the process only makes it better, huh? Try your hand at bringing your teammates down and cleaning them up with our dunk tank.

9. PHOTOGRAPHY

When you're on the course watch out for those guys in blue vests wielding cameras with oversized lenses. They work for Brightroom, Tough Mudder's official event photographers. You can expect to be photographed a minimum of 14 times – more than that if you are an expert photo bomber - and Brightroom will be taking official team photos after you crawl across the finish line.

To ensure that you get to see all these amazing photos make sure you have your bib number clearly visible. This is the only way that we will be able to identify you after the event – trust us, Brightroom will be so busy taking amazing pictures that they won't have time to keep track of names.

Photos will be available to purchase online on Brightroom's website within 72 hours of the event. There will also be a link from our website at www.ToughMudder.com/photos.

10. CONTACT

If you have any questions about this Event Instruction Pack please contact Tough Mudder at info@ToughMudder.com. Don't forget to stay tuned to our [Facebook](#) page to get regular updates.